



SCHOOLS INFORMATION SESSION 2024 SUMMER PROGRAMMING



Work-Based Learning Alliance

Thursday, April 25, 2024

AGENDA

1. Introduction to WBLA
2. Our Impact
3. Our Programs
4. Summer Opportunities
5. Next Steps

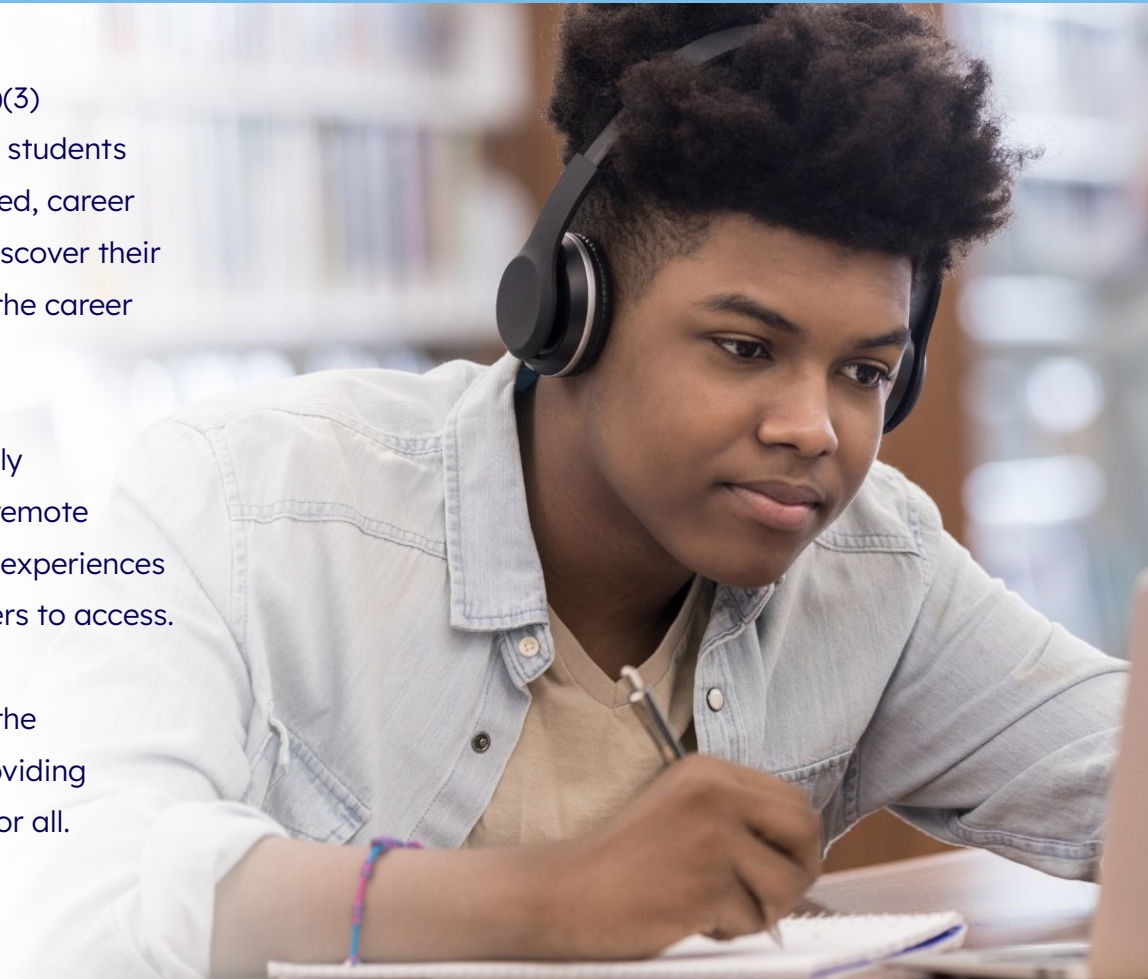


WHO WE ARE

The Work-Based Learning Alliance (WBLA) is a 501(c)(3) non-profit whose mission is to provide all high school students across the United States with access to quality assured, career connected learning experiences that allow them to discover their passions, develop their skills, and better understand the career pathways available to them.

We are focused on addressing the needs of historically marginalized, underrepresented and geographically remote student populations by delivering mobile-first virtual experiences that meet students where they are, eliminating barriers to access.

The opportunities we give students today will shape the workforce of tomorrow, and we are committed to providing accessible, equitable and sustainable opportunities for all.



OUR IMPACT & EFFICACY

WBLA is committed to delivering our mission and supporting high school students across the country. We currently serve students from 16 states with a focus on underrepresented and geographically remote populations.

1000+

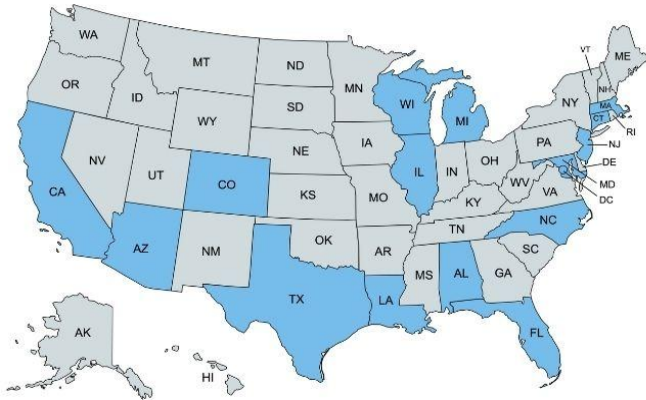
students served in our first year

105,000+

hours of work-based learning delivered

\$1,500,000+

stipends paid to students



100%

Employability Skill Development

100% of our students believe they developed their employability skills during our programs

91%

Industry Awareness

91% of our students believe they increased industry awareness as a result of our programs

77%

Personal Pathway Awareness

77% our students believe they have a clearer view of their own future career pathway as a result of our programs

OUR APPROACH

We leverage a proven team-based project learning methodology that has been extensively studied and deployed over the last 10 years to deliver programs that catalyze scalable career exploration & industry exposure while removing traditional barriers to participation for students, schools & industry.



Virtual

- 100% virtual experiences drive equitable access by removing hurdles such as geography and transportation
- Students work synchronously and asynchronously in teams to deliver projects that solve real business challenges for industry partners



Industry Aligned

- Projects are designed using proven work-based learning templates that align to real world industry roles and skills
- Projects provide career discovery for students & support industry partners to develop tomorrow's workforce



Structured

- Programs are designed as structured student learning experiences that develop each student's technical & in-demand employability skills
- Structured industry feedback creates greater value for students and builds social capital

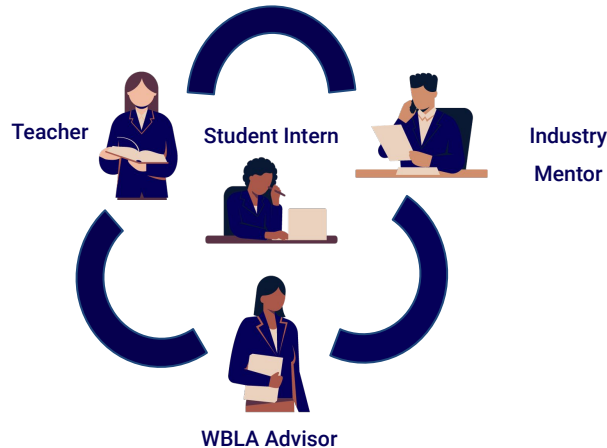


Quality Assured

- In-depth and real-time data and reporting on learning, skill development, participation levels, engagement & performance at work
- Data & reporting can be made available to schools, industry partners, & designated government groups

THE VALUE OF OUR PROGRAMS

WBLA programs have been designed to make it easy for you to offer work-based learning at scale, while providing a tremendous opportunity for students across the state - regardless of background or geographical location.



Our Value To Your Students

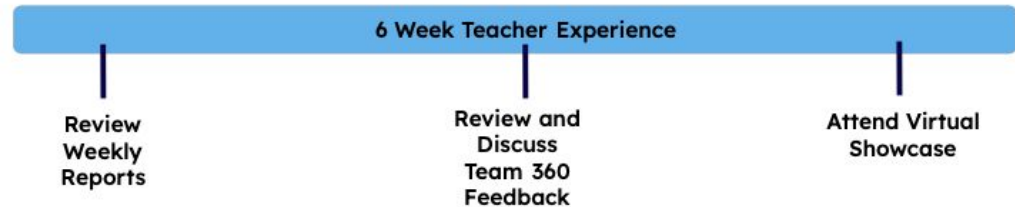
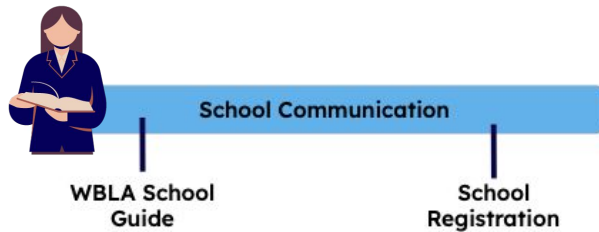
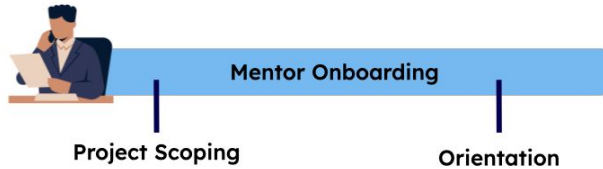
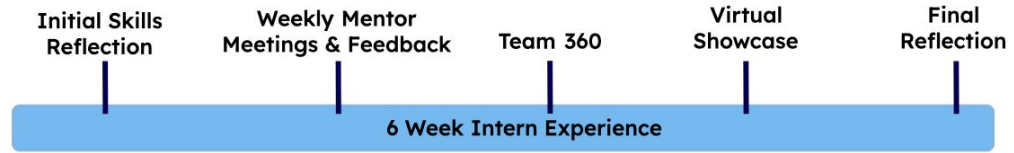
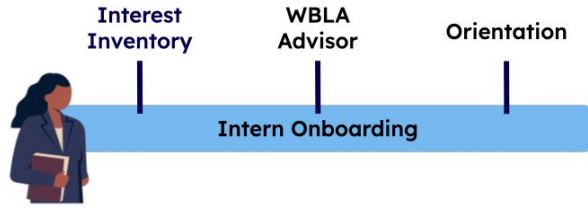
- Gain insights into industry & understand how industries intersect
- Understand the pathways available in today's workforce within a chosen industry
- Apply the knowledge & skills developed in the classroom to a real-world project & get feedback from an industry expert
- Deepen relationships with community partners & build social capital

Our Programming Priorities

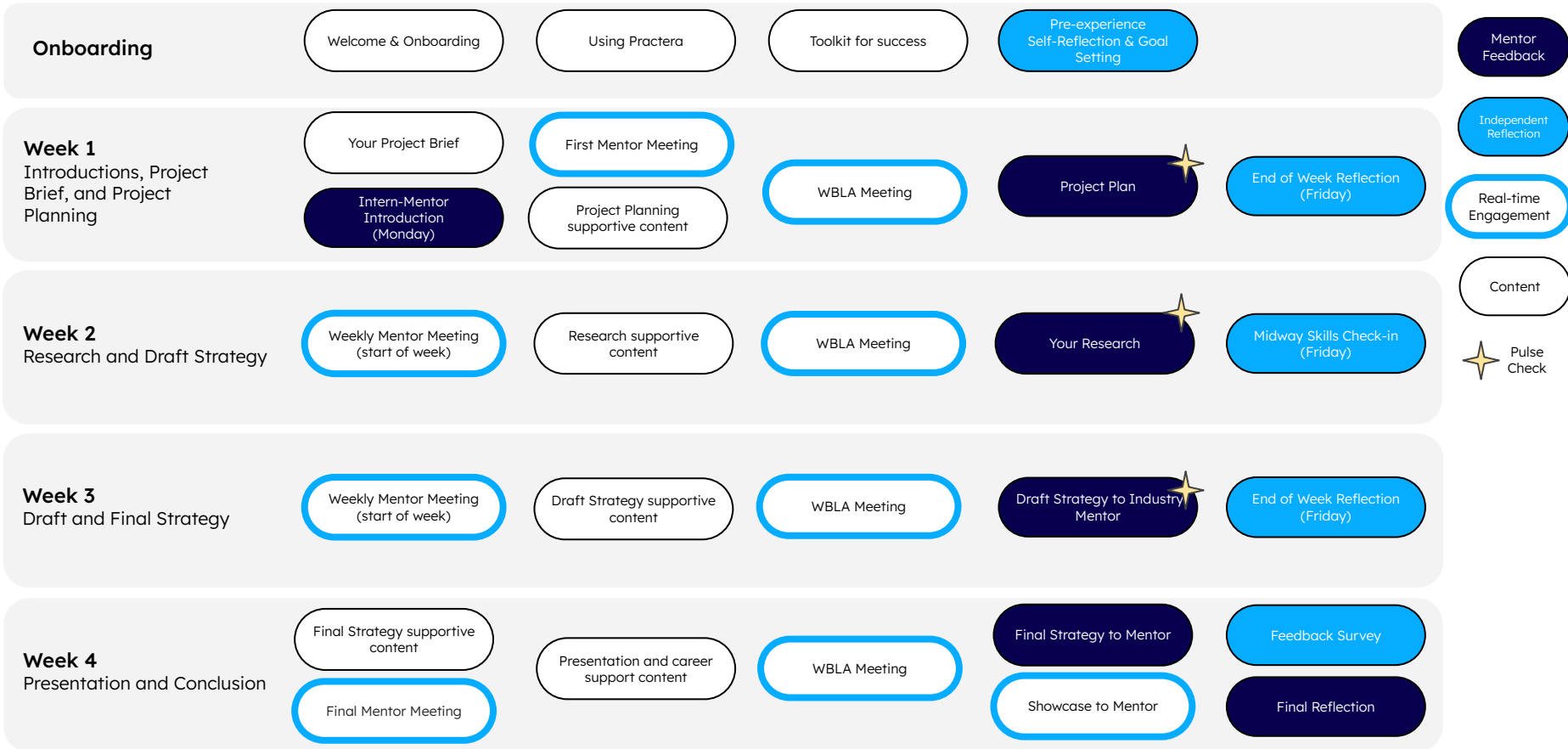
We have four overarching goals for students participating in our programs:

- Employability Skill Development
- Immersive Career Exploration
- Understanding of Work Environments
- Development of a Viable, Professional Solution

OUR INTERNSHIPS



Sample Internship Experience (Summer)



Sample Industry Project Experience



Onboarding

Welcome & Onboarding

Using Praxera

Orientation Session
with WBLA

Employability Skills
Development

Initial Employability
Skills Self-Reflection

Expert
Feedback

Independent
Submission

Week 1:

Week 1 Information and
Communication Tips

Meeting with Industry
Expert

Generating Ideas

Making Ideas Tangible

End of Week Submission
Peer Review

End of Week Submission
Expert Feedback

Real-time
Engagement

Content

Week 2:

Week 2 Information and
Support

Meeting with Industry
Expert

Iteration and Analysis

Testing and Sharing

End of Week Submission
Expert Feedback

Pulse
Check

Week 3:

Week 3 Information and
Support

Meeting with Industry
Expert

Final Submission

Presentation Session

Final Reflection

Feedback Survey

STUDENT EXPECTATIONS



In order for students to receive their full stipend payment they must meet our program expectations. Our team works closely with every student to support them on their journey, and flags any concerns with educators along the way.

Attendance

- Attend all meetings with their Industry Mentor and WBLA Advisor

Deliverables

- Complete all activities on our Student Experience Platform, including weekly deliverables, final surveys and reflections

Virtual Showcase

- Attend and present at their Virtual Showcase

SUMMER OPPORTUNITIES

In partnership with the Executive Office of Education and DESE we will be offering 4 paid work-based learning programs this Summer.

These opportunities are available at no cost to your school, and open to ALL students attending a public Massachusetts high school.

	Internships	Dassault Systems CAD Engineering Project	IBM SkillsBuild Cybersecurity Project
Program Start Dates	July 1 OR July 29	July 8	August 5
Duration	4 Weeks	3 Weeks	3 Weeks
Weekly Time Commitment	25 hours per week	7 hours per week	7 hours per week
Weekly Synchronous Meetings	Meetings with mentor each Monday AND Meetings with WBLA Advisor each Tuesday or Wednesday	Meetings with industry expert each Monday	Meetings with industry expert each Monday
Stipend Payment	\$1,500	\$300	\$300

PROGRAM FAQs

What is the expected commitment from the students?

Students commit to 25 hours of work per week over the course of summer internships and will need to be available for two synchronous meetings each week; they will meet with their mentors on Mondays. Project participants commit to 7 hours per week with only one required weekly meeting on Mondays.

Who from my school should plan on managing these internships?

No one within your school is required to manage the internships—that's how WBLA supports you and your students!

What if my school already has industry partners? Can we still work with WBLA?

Yes! WBLA will work with your industry partners to scope a project that will meet the needs of the partner and provide an outstanding internship experience for your students.

How does WBLA match student interests with employers?

Students will complete a registration form that includes information about their areas of interest. WBLA will take student preferences into consideration when matching them with industry partners. Students are not guaranteed placement within specific industries or with specific industry partners. WBLA will make every effort to ensure a good fit between student and industry partner interests.

How can students successfully complete the programs?

Students will need to attend all meetings with industry mentors and WBLA Advisors, complete all activities in the program experience platform, and present during their Virtual Showcase.



NEXT STEPS



We look forward to welcoming students from your schools over the summer, and invite you to follow these next steps:

- Review the WBLA School Guide & the following important dates slide
- Distribute program flyers and invite students to review the recorded [Summer Information Session](#)
- Provide interested students with [Registration Form](#) - The student registration deadline for all summer program is **Friday, May 17**
- Assist registered students with program preparation including:
 - Support work-permit process
 - Reminders to attend Onboarding, Orientation and Kick-off Meetings - see the following important dates slide

IMPORTANT DATES FOR SUMMER

Internships

July 1 - July 26

(25 hours per week, register by May 17)

- Onboarding Session - May 30
- Orientation Session - June 20
- Onboarding Deadline - June 21
- Kick-off Session - June 27

July 29 - August 23

(25 hours per week, register by May 17)

- Onboarding Session - May 30
- Orientation Session - July 18
- Onboarding Deadline - July 19
- Kick-off Session - July 25

CAD Project

July 8 - July 26

(7 hours per week, register by May 17)

- Onboarding Session - May 30
- Orientation Session - June 25
- Onboarding Deadline - June 28

Cyber Project

August 5 - August 23

(7 hours per week, register by May 17)

- Onboarding Session - May 30
- Orientation Session - July 25
- Onboarding Deadline - July 26

INTERESTED IN LEARNING MORE?

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