



15-40 CONNECTION
Gala & Golf Tournament
CELEBRATING 10 YEARS

Laugh, Love & Bid
featuring **Jay Leno**

Saturday, June 1, 2019
GALA & AUCTION

Monday, June 3, 2019
GOLF TOURNAMENT



06.01.19
SATURDAY
Gala & Auction

06.03.19
MONDAY
Golf Tournament

Gala, Auction & Golf Tournament

CELEBRATING 10 YEARS WITH ALL OF YOU!

Prepare for an evening of dining, dancing and laughing with our featured guest, Jay Leno. Savor the flavor of specialty cocktails and culinary delights. Prepare for an eventful evening of top notch service, luxurious auction items and live entertainment that is certain to make your memories last a lifetime.

15-40 Connection is saving lives by teaching people how to detect cancer early.

The support from this Gala, Auction & Golf Tournament allows 15-40 Connection to bring its educational programs to more people in schools, workplaces and the community. We have reached over 25% of schools in Massachusetts and taught over 1500 firefighters, a population at much greater risk of cancer because of their job.

In addition, we reach thousands of people through social media. Over the past year, your support helped 15-40 Connection reach across the country. We talked directly with news stations, podcasts, radio and print media. ...and they featured the inspiring stories of our expanding network of Learn From Me cancer survivors. Stories like these teach real experiences highlighting the power of 15-40 Connection education.

We are changing the way people talk about cancer. Early symptoms are being recognized and the power of

the patient's role in diagnosis and care is becoming transformative. We will not stop until all are able to benefit from the best medicine for cancer-early detection.

Your support and participation is key to saving lives. Please join us this June. Let's save more lives together this year!

With much appreciation,
Jim & Nancy Coghlin, Co-Founders
& Tricia Laursen, Executive Director



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YOU ARE INVITED!

15-40 CONNECTION
Gala & Golf Tournament
CELEBRATING 10 YEARS

Laugh, Love & Bid
featuring **Jay Leno**

Gala & Auction

Saturday, June 1, 2019
5:00 P.M.

St. John's High School

378 Main Street, Shrewsbury, MA 01545

15-40 Connection Golf Tournament

Monday, June 3, 2019
8:30 A.M. Registration
10:30 A.M. Shotgun Start

The Haven Country Club

369 Cross Street, Boylston, MA 01505

Worcester Country Club

2 Rice Street, Worcester, MA 01606

Register

www.15-40.org/2019-gala-golf / Jan Fountaine 508-713-0652

THE MOST SPECTACULAR GALA & AUCTION IN CENTRAL NEW ENGLAND!

And Your Exhilarating, Adventurous Evening Includes:

- Comedy entertainment by Jay Leno
- A vast array of complimentary cocktails: including our Gala signature drink, top shelf liquor, beer & wine
- Epicurian delights! Hors d'oeuvres and a 4-course gourmet dinner -- an exquisite culinary experience brought to you by Russell Morin Catering and Events
- Unique silent & live auctions with one-of-a-kind packages and some impossible-to-purchase experiences
- Award-winning and entertaining auctioneer Paul Zekos
- Dance and party to the live music of K2

Register

www.15-40.org/2019-gala-golf
Jan Fontaine 508-713-0652

Auction Preview 15-40.org (preview available May 15)



GET READY FOR AN AWARD WINNING GOLF EXPERIENCE

Choose from two of the most prestigious golf courses in New England - The Haven Country Club and Worcester Country Club. Enjoy an extraordinary day of golf and spirited camaraderie.

- Registration opens at 8:30 am with breakfast, relaxing chair massages and physical therapists to help you warm up
- Pick up the best goody bag in town, guaranteed to surprise and delight
- Shotgun start at 10:30 am with lunch on the course
- Relax with old and new friends over cocktails and hors d'oeuvres on the patio, followed by a delicious dinner, and culminating with the announcement of Tournament winners
- Great prizes with multiple opportunities to win, including a free prize drawing for golfers

Each course awards prizes for low-net and low-gross foursomes, longest drive (men & women), closest to the line, and to the winner of the ever entertaining "Putt, Chip and Putt" contest.

SPONSORSHIP LEVELS & GUEST PACKAGES

Gala & Golf Options

	RECOGNITION/LOGO											
	2020 Event Brochure	Gala & Auction Program	Website	Main Tournament Sign	Special Gala/ Tourney Signage	Player Spots	Goody Bags	Free Prize Drawing Tickets	Gala Guests	One Parting Gift Per Couple	Breakfast, Lunch Dinner for Golfers	Branded Items To Go In Goody Bag
CORPORATE SPONSORSHIPS												
Premier: \$50,000	●	●	●	●		12	12	12	24	●	12	●
Gala: \$25,000	●	●	●	●		8	8	8	16	●	8	●
Tournament: \$25,000	●	●	●	●		8	8	8	16	●	8	●
Tournament Lunch & Snack: \$10,000	●	●	●	●	●	4	4	4	8	●	4	●
Gala & Golf Entertainment: \$6,000	●			●	●	2	2	2	4	●	2	
Golf Cart: \$6,000	●				●	2	2	2	4	●	2	
Golf Ball: \$4,000	●					1	1	1	2	●	1	●
Scoreboard: \$1,000	●				●							
Tee: \$750	●				●							
Flagwaver: Up to \$649	●											
GOLF & GALA GUEST PACKAGES												
Platinum Supporter: \$16,000	●	●		●		8	8	8	16	●	8	
Gold Supporter: \$8,000	●			●		4	4	4	8	●	4	
Silver Supporter: \$4,000	●			●		2	2	2	4	●	2	
Bronze Supporter: \$2,000	●				●	1	1	1	2	●	1	
Gala Tickets: \$650/couple	●								2	●		

A special thank you to our 2018 Sponsors & Supporters

Gala Sponsor
Wagner Motors

Golf Tournament Sponsor
Powertech Controls Co., Inc.

Tournament Lunch & Snack Sponsor
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Platinum Supporter
Bar Code Direct, Inc

Gala & Golf Entertainment
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The Mancini Family in loving memory of Domenic Mancini*

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Percy's

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Quality Beverage LP

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Centers, Inc.Leslie Seidenberg Kiefer,
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Auction Participant

(not noted elsewhere with *)

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	Tracy Mahoney	Ash & Andrea Richardson	



15-40 connection

“I loved the high energy and enthusiasm of people coming together to support a great cause!”

-2018 GALA GUEST

“The best part was listening to the survivors who have been helped by 15-40 Connection!”

-2018 GALA GUEST

“Everything was top notch!”

-2018 GALA GUEST

GALA, AUCTION & GOLF TOURNAMENT
TO REGISTER VISIT **15-40.ORG/GALA-GOLF**
OR CONTACT JAN FOUNTAINE AT 508-713-0652

JUNE 1, 2019 – 15-40 CONNECTION GALA & AUCTION
JUNE 3, 2019 – 15-40 CONNECTION GOLF TOURNAMENT